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# ROCKY MOUNTAIN

**HEALTH PLANS®** 

A UnitedHealthcare Company

Mental Health Colorado's **Elite Sponsor of 2024** 









#### **About Mental Health Colorado**









# Today's Objectives

Learn About the Legislative Landscape

Understand the Colorado Legislative Process

Use Your Story to Advocate for Change



### Legislative Landscape

- Today is the 55<sup>th</sup> Day of the 2024 Legislative Session!
  - 65 Days left!
- Over 500 bills have been introduced.
- Trends we have observed:
  - Bills related to tax policy
  - Competition for funds
  - New Topics emerging:
    - Tackling social media
    - Focusing on rural mental health



### Our Legislative Priorities



SB24-117: Eating Disorder Treatment & Recovery Programs



HB24-1066: Prevent Workplace Violence in Health-Care Settings



HB24-1217: Sharing of Patient Health-Care Information



#### Other Bills Related to "Care Not Cuffs"

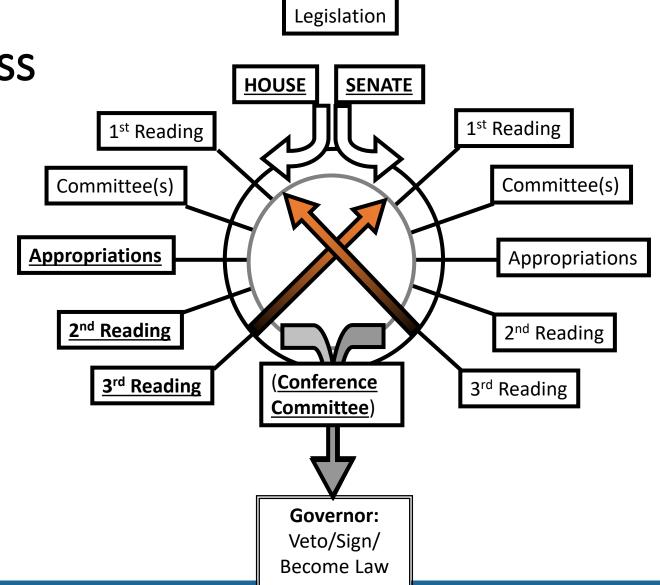
- HB24-1355: Measures to Reduce the Competency Wait List
- HB24-1079: Persons Detained in Jail on Emergency Commitment

- Up in Committee Today!
  - HB24-1028: Overdose Prevention Centers
  - HB24-1306: Increase Penalty Possession of Synthetic Opiates



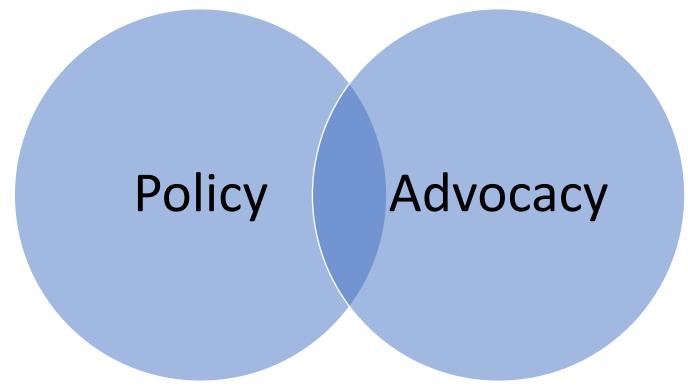
### **Legislative Process**

- There are <u>100</u>
   members in the
   Legislature
- Committees may <u>amend</u> legislation
- The Governor has <u>10</u>
   days in session and <u>30</u>
   days after session to
   take action
- Vetoes may be overridden with a <u>2/3</u>
   <u>majority</u>





Advocacy 101



Engaging, educating, & encouraging action



# What does advocacy look like?

Join the Brain Wave



Download our Advocacy Toolkit







#### The Power of You!

- One thing is more important than money to politicians: VOTERS.
- Communication is key!
  - It only takes **5 to 10** people to make an impact
  - PERSONAL contact with elected officials is effective
- Remember that this is YOUR story, YOUR experience and YOUR expertise





# Questions?



# What to expect today?

- Split up in Groups and head to the Capitol
- Go through security
- Head up to the 3<sup>rd</sup> Floor to watch floor proceedings from the House or Senate Gallery
- Head to the 2<sup>nd</sup> floor to start meeting with Legislators
- Head back to here at 11 AM for the rest of the event
- Take pictures!





# What's in your folder?

- Agenda for Today
- Issue Brief
- Factsheets
- Map
- Script
- Card



# Talking with Legislators









# Helpful Hints For A Great Meeting

- Be Flexible it will be quick
- Stay focused
- Have a clear and concise "ask"
  - Be direct that they vote for, against, or amend a bill
- Personalize the issue, relate situations to their district or past work on the issue
- Keep it non-partisan
- Say thank you



# Thank you!



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