

2025



**MENTAL HEALTH
COLORADO**

**Sponsorship
Opportunities**

MISSION & IMPACT

At Mental Health Colorado, we embrace a collaborative approach that encourages caring community partners to demonstrate their commitment to improving our state's health landscape by informing and funding efforts to pass laws, change practices, and build a movement to promote healthier minds across the lifespan for all Coloradans. Your partnership plays a critical role in this mission.

PASSING LAWS

The heart of our work lies in the voices of our statewide, grassroots network of 2,000 advocates with lived/living experience of being consumers and providers of care, supports and services - the Brain Wave. It is our mission to ensure these voices are prioritized, and that every action we take at the Capitol is informed by those most affected by certain policy changes.

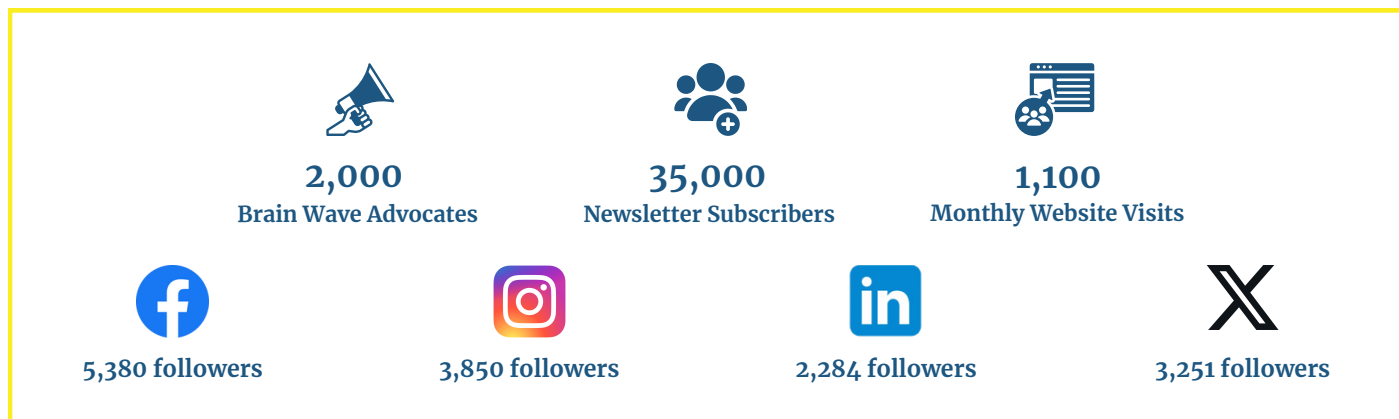
BRAINWAVE

CHANGING PRACTICES

Community leaders, service providers, patients, and the public must be well-informed on health-related issues to promote the well-being of Coloradans across the lifespan. That's why we engage in critical programs and initiatives to meet the needs of Colorado's most vulnerable populations:



BUILDING A MOVEMENT



2025 SPONSORSHIP OPPORTUNITIES

\$100,000 Elite Sponsorship

- Collaborate with Mental Health Colorado and invest your company's philanthropic dollars, employee engagement, and brand to promote the health and well-being of all Coloradans through a customized partnership as an Elite Leader.
- Benefits include all Champion-level sponsor benefits.

	\$50,000 CHAMPION	\$25,000 LEADER	\$10,000 REFORMER	\$5,000 ADVISOR	\$2,500 SUPPORTER	
Annual Event Recognition	EVENT RECOGNITION	Speaking opportunity	Video highlight	Spoken recognition	Logo visibility	
	LOGO ON EACH TABLE	X				
	LOGO ON EVENT COLLATERAL	X	X	X	X	
	GUEST ADMISSION	20	16	14	12	6
	\$50,000 CHAMPION	\$25,000 LEADER	\$10,000 REFORMER	\$5,000 ADVISOR	\$2,500 SUPPORTER	
Year-Round Exposure	WORKPLACE WELL-BEING PRESENTATION	X				
	OP-ED IN NEWSLETTER	2	1			
	LOGO IN 2025 NEWSLETTERS	X	X			
	DEDICATED SOCIAL MEDIA POSTS	4	3	2	1	
	LOGO ON WEBSITE	X	X	X	X	X

\$2,500 Legislative Education & Advocacy Day (LEAD) Sponsorship

- Booth at LEAD event & opportunity to distribute branded merchandise
- Dedicated social media post to highlight your organization's support of LEAD on Facebook, Instagram, X and LinkedIn
- Logo prominently displayed on event collateral
- Year-long visibility on our website